



NADA YAMMINE

Media Industry, TV, Advertising, Event Production

I am a versatile professional with a proven track record in the realms of **production management, producing, and assistant directing**. With extensive experience in managing production processes, I excel in overseeing tasks from conception to completion. I have led international formats for TV shows like: **"The Voice", "Questions Pour Un Champion", "So You Think You Can Dance"**, Music Videos and Concerts of artists like: **Ziad Rahbani, Najwa Karam, Saber Rebai, Tania Kassis**, and TV commercials like: **Garnier Fructis, Samsung Flip and Fold, Sakr Real Estate...**

Meticulous planning, efficient resource allocation, and commitment to quality. As a producer, I have successfully brought creative visions to life, while my assistant directing skills have allowed me to flawlessly coordinate on-set operations. My multifaceted expertise enables me to drive collaborative efforts, ensure project success, and contribute to the creation of outstanding audiovisual content.

Currently looking to bring my **vast Production and Directing experience** in the **GCC** and with **European and US productions** of Internationally recognized **TV programs, events and TV commercials** into new Tv Channels, Event and Production Companies. I am fluent in **English, French and Arabic**.

PROFESSIONAL EXPERIENCE

WP Production (Lebanon - Dubai) Production Manager 2018 - 2019

- In my role as a Production Manager, I managed all stages of production, from planning and resource allocation to execution and delivery.
- Successfully coordinated teams, schedules, and budgets, while ensuring optimal workflow and adherence to project;
- overseeing both pre-production and post production stages and upholding production standards with a steadfast dedication and attention to detail.
- Led the production of TV Commercials and Music Videos like: Music Videos for **Najwa Karam, Saber Rebai**, Four TV commercials for **Sakr Real Estate** and more.

MTV (Lebanon) Producer 2015 - 2018

- As a Producer at MTV, I explored into the world of television content creation with passion. From conceptualization to execution, I played a crucial role in crafting captivating shows that hit the mark.
- Guiding diverse teams, I meticulously oversaw the entire production journey, leaving no detail unchecked. This experience not only enhanced my storytelling finesse but also provided invaluable insights into the dynamic landscape of the TV industry.
- Led the production of TV Programs like:
Lebanon's tour with Michel Pharaon Live ON AIR
Lebanon for tourism; Michel Pharaon Lebanese politician (Ex Minister of Tourism in Lebanon)
So You Think you can Dance (Worldwide Format)
Men el Ekher (3 Seasons) with **Pierre Rabbat**

CONTACT

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PORTFOLIO

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EXPERTISE

Project Manager

Producer

Assistant Director

Project Planning

Goal Attainment

Team Leadership

Operations and Execution

Film Production

TV Programs

Advertising

Events

EDUCATION

BACHELOR DEGREE

Alba University
Cinema and Filmmaking

HIGHSCHOOL

Collège des Sœurs des
Saints-Cœurs (Beirut - Ashrafieh)

LANGUAGES

ENGLISH

Fluent, oral and written

ARABIC

Fluent, oral and written

FRENCH

Fluent, oral and written

PERSONAL SKILLS

Hardworking

Working under pressure

Deadline management

Very well organized

Highly motivated

Meticulous planning

Commitment to quality

PROFESSIONAL EXPERIENCE CONTINUED

LBCI (Lebanon)

Assistant Director and Line Producer 2010 - 2015

TV Programs, Concerts, Events, Conferences

- As an AD and Line Producer, I had several tasks in the production process and on set. In the pre-production phase, I created many shooting schedules, and organized logistics to ensure a smooth production flow. On set, I coordinated with the director and Producer, managed the cast and crew, and maintained a well-structured shooting schedule. I also managed extras and background elements, and ensured adherence to safety protocols. My role involved maintaining continuity, overseeing rehearsals, and managing any unexpected challenges that appear during filming. Throughout, effective communication, meticulous planning, and quick problem-solving were essential to uphold the project's quality and timeline.

- Worked as a line producer and AD on many TV shows, Events, Concerts, Sports events and conferences like:

Ziad Rahbani concerts, **Tania Kassis** concerts, **Comikaze** season 1, 2 & 3 (TV program), **Ghanili ta Ghanilak** (TV Show), **Ktir Salbe Show** (Comedy TV show), **Christmas Concert at the Presidential Palace**, **BIAF** (Beirut International Awards Festival), **Marathon** (Sports event), **New Year Eve Live on air** (Game Show), **Le Jocon** (theatre play), **Hayet el jagal Saabe** (theater play), **Reasons to be pretty** (theater play), **Free Connected Minds** (Conference for May Chidiac's Foundation), **fête de la musique**, (concerts for many events) **Bala Mazeh Season 1 & 2** (comedy show with many comedians)

MAJOR FREELANCE PROJECTS

Al Mataneekh Live TV Show in KSA for Ramadan 2023, SBA TV (2 months)

FIFA 45-day World Cup Event Qatar Musheireb, Auditoire (45 days)

Questions Pour Un Champion or Ana El Awal, TV Show, M for Media

The Voice Middle East Live TV Show, Talpa Production (4 months)

Ziad Rahbani Concerts, LBCI

Najwa Karam Music Video, WM Production

Saber Rebai Music Videos, WM Production

Samsung - Flip 3 and fold 3 TV commercial, Hu management

Music Video for UNICEF (NGO)

Lubnan Baalbaki Concerts (Philharmonic Orchestra)

Grandhills Hotel Broumana TV commercial, five stars hotel

Ana Zahra TV show, Majd TV Abu Dhabi

Houbout Idtirari celebrity prank TV show, (30 Episodes), Novovision France

Sawtak Shaghle TV show, Al Jadeed TV, Wild Cherry Productions

Najem El Comedia El Saudi TV show, Layali Media- Bahrain, Saudi One (KSA)